

Love Is All Around



Beauty Tips from the Professionals

by Angela Pantaleone

What's Sexy?

We wanted to explore what's sexy. Our very unscientific research came up with some points on what Men love about women, and what Women want in their men. Here's the 411....

What Men Love About Women

- Confidence - playing hard-to-get is over-rated! If you like them, let them know.
- Your stash of beauty products – myster-

ious, captivating, and intriguing. It always keeps them guessing.

- Appetite – for all good things in life, including dessert. And if you're the one cooking it, even better.
- That extra 15 pounds. They like curves. They like what's natural to you. So if you're naturally thin, embrace it. And if you have a little extra "junk in the trunk", they're fine with that, too.
- Your maternal instinct. And the fact that you actually consider them good ge-

netic material for the next generation.

- High heels – they admire your fortitude and love what heels do to your legs!
- Hair – long, short or in between – they just like playing with it. So, make sure you have the right products - think soft and touchable.

What Women Love About Men

- Your hand on the small of our back – gentle guidance that hints at protection but allows us to go our own way.

• The maintenance stuff – sure, I can take out the trash, call the plumber and get my oil changed – but it's much nicer when you do it.

- Kids look great on you. And it helps us picture you as 'daddy' material
- Confidence – we like a guy who can get things done.
- Chivalry – no, I don't need you to open the door for me, but good manners always make you stand out in a crowd.

Get Man-Magnet Hair!

If there's one thing we know, it's that men love hair. We've got some easy steps to help achieve looks that men love, starting with a simple "at home" treatment to make hair soft and shiny.

HAIR CAVIAR RECIPE - blend Black Caviar with Olive Oil and one Egg Yolk. Whisk together and paint on hair. Wrap hair in a towel warm from the dryer and relax. Wash and style as usual. Enjoy the shine!

Sexy Beach Waves

Stylist Jess Bloch says, "this is a look that's easy to achieve and has great staying power. Start by rough-drying freshly washed hair using your hands. Blow some extra volume in by turning your head upside down and directing air to the root. Next, alternate taking large and small sections of hair, spray a section with hairspray, then loosely wrap around the barrel of a curling iron while holding the end. Avoid clamping into a tight roll. This creates effortless, sexy waves. Finish with a dry texturing spray, or use styling wax to piece out and emphasize sections for messy, but sexy, definition."

Sexy and Sleek

Always effective when paired with a red lip, stylist Lindsey Brown says the key to this look is, "to not overdo it. Start with a grooming or styling crème and run from mid-strand to ends. Use a big round brush to blow dry sections, making sure to blow air down from above, going directionally from root to end, so that you retain a smooth fin-

ish and don't "rough up" the cuticle. Using a flat iron, smooth sections lightly, finishing with a touchable hairspray that controls, yet provides movement." Lindsey says the biggest mistake that people make is to use the flat iron too aggressively or using too much product. "Too much of a good thing can actually be a bad thing. The goal is to look shiny and natural, not too straight!"

Short and Sexy

Yes, there are men who find short hair to be fun and sexy because it shows confidence and daring; and as an erogenous zone, many men mention they love being able to see a woman's exposed nape. Stylist Lori DiBartolo says you can rock this look with a few simple tips. "With short hair, the cut should be precise, but the effect should be soft and undone. Use your hands for styling, and avoid lines that are too straight or blunt, or too many hard angles. Create texture by piecing out sections with a grooming crème or wax. Stars from Halle Berry to Emma Watson have shown that short hair can be classic, and highlight a face's beautiful features."

♂ What's sexy on men? Keep it natural and keep products to a minimum, but definitely use product - making sure they are distributed evenly throughout hair. A quick tip is to emulsify products in your hands by putting a small amount in your palms and rubbing together until you feel some heat. Always start by distributing from the back to the front so that all the product doesn't end up stuck in one spot.

Pucker Up!

How do you create irresistible lips just made for kissing? Some men are intimidated by a bright, red lip. So, go natural and glossy to emphasize what you've got! Make Up Artist, Tara Szwed says, "first, remember that lip liner is your friend. It can fill out lips to add volume, be used as a long-wearing lipstick, help prevent flaring, and add substance to sheer glosses." Tara creates an irresistibly natural look by lining and filling in lips with nude lip liner, then simply adding a clear gloss. This is also a great look for evening with a dark eye. Plumping glosses like Liptox plump out even the thinnest lips for maximum pout!

Want to amp up the sex appeal and vamp

it out? Tara recommends red lips for classic appeal. "First, fill in the lips with a liner that matches the lipstick color. Next, add lipstick straight from the tube for greater control. To really focus all eyes on the lips, add a pop of gold gloss to the center of the bottom lip and blend it out. This is a great effect for photography as light naturally gravitates to the gold." Shine on!

♂ Don't forget, no woman wants to kiss a man with overly dry, chapped lips! Remember, lip-saver is your friend, so stay conditioned and add sunscreen if you spend a lot of time outdoors.

Show the LOVE! Beautiful Hair for a Beautiful Cause!

Vc is proud to support the Care Couture Hair Art Show, Sunday, February 20th, @ Katmandu, in Trenton. Enjoy this red carpet extravaganza which features a cash bar, butlered hors d'oeuvres and chinese auction, followed by a runway show featuring Extreme Hair Art. Proceeds from the event will be donated to support FREE wigs for woman battling "the big C". Tickets are \$25.00 and will be available at VcSalon and other venues in the area. Please visit www.carecouture.info for more information. Join the Vc Team as we strut our creativity and support this great cause!

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Angela Pantaleone, the founder and CEO of vcsalonspa in Robbinsville, has been in the salonspa industry for 22 years. At vc, we're about more than just the look - it's an outlook. If you have questions for our next column, email Angela at guestservices@vcsalon.com. Your question could become the topic of our next article.